

# Arts Guide™ 2022

## DISPLAY ADVERTISING SPACE CONTRACT

Please enter my order for an ad in the Arts Guide 2022. I agree to the terms and conditions below.

**EARLY BIRD**  
**Discount:**  
**Sign & pay in full**  
**by October 1st**  
**to receive**  
**10% off the price!**

<input type="checkbox"/> <b>Front cover Image:</b> publisher's choice .....	<b>\$1,350</b>
Full color image, with attribution plus 250 word description on contents page.	
<input type="checkbox"/> <b>Full Page</b> 5"W x 8"H.....	<b>\$825</b>
<input type="checkbox"/> <b>Half Page</b> .....	<b>\$550</b>
<input type="checkbox"/> HORIZONTAL: 5"W x 4"H or <input type="checkbox"/> VERTICAL: 2-1/2"W x 8"H	
<input type="checkbox"/> <b>Quarter Page</b> .....	<b>\$375</b>
<input type="checkbox"/> HORIZONTAL 5"W x 2"H or <input type="checkbox"/> VERTICAL 2-1/2"W x 4"H	
<input type="checkbox"/> <b>1 Column X 3"</b> (2-1/2"W x 3"H) .....	<b>\$245</b>
<input type="checkbox"/> <b>1 Column X 2"</b> ((2-1/2"W x 2"H) .....	<b>\$180</b>
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Inside Front or <input type="checkbox"/> Inside Back .....	(add 10%) \$_____
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Outside Back Cover (add 20%) .....	\$_____
<b>Total Amount Due:</b> .....	\$_____

**Pay in full by October 1st for 10% off the price of your ad.**

Check enclosed for  Payment in full;  50% deposit  
 Charge the full amount to my (check one)  VISA  MC  AMEX  DISCOVER  
# \_\_\_\_\_ exp \_\_\_\_ / \_\_\_\_ Security code \_\_\_\_\_

Please sign here: \_\_\_\_\_  
Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**TERMS:** Minimum Deposit of 50% due at time of order. **Balance due by December 31, 2021.** Ad will not run if payment in full is not received by 12/31/2021, unless other payment arrangements have been made. **PLEASE NOTE:** no refund of deposit if ad doesn't run due to lack of final payment. **ALL COPY IS DUE BY DECEMBER 31, 2021.** We will design your ad for a nominal charge of \$25. If you wish to create your own ad disk-ready, please send it as a PDF. Full color ad files must be CMYK.

I need help creating my ad.  I have included a rough draft of my ad and \$25 design fee.  
 Please repeat my ad from last year  Please change my ad from last year (include last year's ad with changes marked)  
 New Ad copy enclosed.  I will send disk-ready copy by \_\_\_\_\_

**Send this form along with your payment made out to: *Mozelle! Studio***  
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