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Arts Guide 2009

DISPLAY ADVERTISING SPACE CONTRACT

Please enter my order for an ad in the Arts Guide 2009. I agree to the terms and conditions below.

- FRONT COVER IMAGE: Publisher's choice \$1,100** \$ _____
Full color image, with attribution plus 250 word description on contents page.
 - Full Page 5"W x 8"H
 - Black & White \$740. Full Color \$960. \$ _____
 - Half Page: HORIZONTAL: 5"W x 4"H or VERTICAL: 2-1/2"W x 8"H
 - Black & White \$435. Full Color \$545. \$ _____
 - 1/4 Page: HORIZONTAL 5"W x 2"H or VERTICAL 2-1/2"W x 4"H
 - Black & White \$275. Full Color \$345. \$ _____
 - 1 Column X 3" (2-1/2"W x 3"H)
 - Black & White \$215. Full Color \$255. \$ _____
 - 1 Column X 2" ((2-1/2"W x 2"H)
 - Black & White \$170. Full Color \$210. \$ _____
 - 1 Column X 1-1/2" (2-1/2"W x 1-1/2"H)
 - Black & White \$130. Full Color \$165. \$ _____
 - Special Placement: Inside Front or Inside Back (add 15%) +\$ _____
 - Special Placement: Outside Back Cover (add 25%) +\$ _____
- Total Due: \$** _____

Sign up & pay in full by September 15, 2008 for a 10% discount.
 50% deposit holds your space (no discounts on deposits).
 Full payment due by November 1, 2008 **NO DISCOUNTS AFTER September 15th.**

Check enclosed for Payment in full; 50% deposit Please charge my VISA MC
 Acct # _____ Exp. _____ / _____
 Signature: _____
 Company _____
 Contact _____
 Address _____
 City/State/Zip _____
 Tel: _____ Fax: _____
 Email: _____

Terms: Minimum Deposit of 50% due at time of order. Balance due by November 1, 2008. Ad will not run if payment in full is not received by 11/1/2008, unless other payment arrangements have been made. PLEASE NOTE: No refund of deposit if ad doesn't run due to lack of final payment. ALL COPY IS DUE BY DECEMBER 31, 2008.

We will design your ad for a nominal charge of \$25. If you wish to create your own ad disk-ready, please send it as a PDF. Full color ad files must be CMYK. **REMINDER: ALL COPY IS DUE BY DECEMBER 31, 2008.**

- I need help creating my ad. I have included a rough draft of my ad and \$25 design fee.
- Please repeat my ad from last year Please change my ad from last year (include last year's ad with changes marked)
- New Ad copy enclosed. I will send disk-ready copy by _____

Send this form along with your payment in full or 50% deposit to:

Arts Guide 2009 • PO Box 376 • Deer Isle, ME 04627-0376
Tel: 207-348-5602 Cel: 207.460.2329 email: maureenfarr@verizon.net

Arts Guide 2009

Deer Isle, ME

August 25, 2009

Dear Friends and Advertisers:

Arts Guide 2009 marks our **TENTH** edition. We couldn't have done it without the great support of all our past advertisers. *Thank you! Thank you! Thank you!*

Since that first *Arts Guide* – much smaller than our current 64 page book – we've provided consistently excellent coverage of what to do, where to go, and who's who in our great arts community. Turning the corner into our second decade offers exciting prospects as we develop our website. By next spring, our *Arts Guide* website will be up and running – your ad will be included online with a clickable link to your own website, if you have one. If you don't have a website, but would like to have a web presence, please call or email for information on how we can set up a simple online studio/gallery for you.

Space is limited, so reserve early! Imagine how good you'll feel knowing you reserved some of that limited space in the area's most comprehensive *Arts Guide*. **The deadline for space reservation is Monday, September 15th.** If you can't pay all at once (or by November 1st) payment arrangements can be made. All ad copy is due December 31st.

Next year's press run of **10,000** copies will be distributed FREE in B&B's, Inns, motels, shops, and restaurants from Deer Isle/Stonington, Blue Hill Peninsula to Ellsworth and Schoodic Peninsula – and everywhere in between – beginning the first week in June. Each advertiser will receive copies to give to customers.

I have included an ad order form/contract to be filled out and returned to us with either your payment in full, or 50% deposit to hold a space for your ad. **NOTE:** We are offering a **10% discount** for payment in full at time of order — **PRIOR to September 15th.** Due to the additional costs for accepting VISA and MC, we can only offer a 5% discount for payment by credit card.

Make sure you get the exposure your business needs. Advertise in *Arts Guide 2009*, get online, and get off to a good start. **Space is limited — place your ad order today.**

Thanks again for your time and attention. Please call if you have any questions or special needs. We want to work with you to make sure your business gets seen in the all the right places. *Arts Guide* – in print and online – makes it happen!

Sincerely,



Maureen Farr
Publisher

Arts Guide 2009 is published by:

MOZELLE! STUDIO • PO Box 376 • Deer Isle, ME 04627-0376
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